Case 1: Restructuring Pantaloon Retail: The ‘Future Group’ Initiative

Given below are some of the theoretical concepts related to the case and the students need to go through them along with the case:

- Joint ventures
- Retail formats
- Diversification
- Restructuring
- Branding
- Consumer behavior
- Pricing strategy
- Human resource management

Case 2: The Break-up of the RPG-DFI Joint Venture

Given below are some of the theoretical concepts related to the case and the students need to go through them along with the case:

- Diversification strategy
- Pricing strategy
- Promotional strategy
- Restructuring and expansion plans
- Joint ventures
- Online retailing
- FDI in Indian retailing sector
- Organized and unorganized retail Industry